Hmm...I wonder why the author wrote this.

Author's Intent

Story/Poem	Article
To tell	To teach
To entertain (with a scary story, humorous story)	To show (effects, similarities/differences)
To share	To inform
To teach (fable/moral)	To give facts
To show	To make it clear
	To persuade/convince
	To explain
	To demonstrate
	To give an account of (biographies)
	To develop (a setting, an idea, a character)
	To encourage



Main Idea = Author's Purpose

For example

Question: Why did the author write this article?

Answer: The author wrote this article to give facts about

elephants living in central Africa.